



CURRICULUM VITAE

SCOTT McCABE

Research profile:

<https://scholar.google.co.uk/citations?user=zXRDr4kAAAAJ&hl=en>

<https://www.linkedin.com/in/scott-mccabe-4905685/>

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ACADEMIC POSITIONS

CURRENT

| | | |
|---|---------------------------------|---|
| Birmingham Business School | Professor of Marketing | from 04/2023- |
| University of Eastern Finland, Joensuu, Finland. | Professor of Tourism Management | from 03/2019 (5 yr Part time tenure, until March 2024) |

PREVIOUS

| | | |
|--|--|-----------------------------|
| Nottingham University Business School, | Professor of Marketing and Tourism (previously AP and Lecturer) | from 08/15 03/07 - 07/15 |
| ESTUA, University of Angers, France. | visiting lecturer | February 2010 -2013 |
| Sheffield Hallam University, Faculty of Organisation and Management | Senior Lecturer | Feb 2004-Feb 2007 |
| Leeds Metropolitan University, School of Tourism and Hospitality Management. | Senior Lecturer | Sept 2003- Jan 2004 |
| University of Derby, | Senior Lecturer | 2000-2003 |

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| School of Tourism and Hospitality Management. | Lecturer | 1998-2000 |
| Derbyshire Business School. | Part-Time Lecturer | 1995-1998 |

ACADEMIC ROLES HELD

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| BBS, Birmingham NUBS, Nottingham | <ul style="list-style-type: none"> - Head of Marketing Department (Sept 2023 + current) - Associate Dean for Research (January 2019+_ - Director of Professional Practice (September 2017 – Jan 2019) - Head of Division, Marketing (Jan 2014 – Jan 2017) - Divisional Research Director, Marketing Division (Jan 2012-Jan 2014) - Deputy Director of TTRI (January 2010- Jan 2011) - Acting Director of TTRI (September 2009-Jan 2010) - Course Director for MSc Tourism Management and Marketing (December 2007 – July 2008) |
| Sheffield Hallam University | <ul style="list-style-type: none"> - Course Leader for MSc International Hospitality and Tourism Management, MBA Hospitality and Tourism. - Subject representative on the Faculty PG Marketing and Recruitment Committee |
| Leeds Metropolitan University University of Derby | <ul style="list-style-type: none"> - MSc IHM Programme Leader - Programme leader for MA's in Tourism and hospitality Management - Programme Manager for MA programmes in the School of Tourism and hospitality Management - Programme Manager for collaborative MA programmes at SHMS, Switzerland - Programme leader for MA Tourism Management, Inter-College, Israel - School Representation on University HE Marketing Communications Group - PG student representative on Academic Board (1996-1998) |

QUALIFICATIONS

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|---|------|
| PhD | 2001 |
| “Worlds of Reason: the praxis of accounting for ‘day visitor’ behaviour in the Peak National Park. A qualitative investigation. | |
| MA Leisure and Tourism Studies, University of North London, | 1993 |

FUNDED RESEARCH AND CONSULTANCY WORK

| Research grant activity 2019-2021 | | | | |
|--|---|---------------------|-------------|------------------------------|
| Awarded external | | | | |
| Empowering family self-efficacy through social tourism - Tahira Kosar Studentship | ESRC Collaborative PhD award | PI | | 2019-2022 |
| Examining the role of the public sector in supporting tourism opportunities for all: lessons from Social Tourism in Spain, 2007-2017 | BA British Academy (small research grant) | PI | £9,943.00 | November 2018- December 2021 |
| Awarded internal | | | | |
| Supporting Cooperatives to Empower Small Farmers in China | GCRF | Co-I (Dr Bin Wu PI) | £49,160.77 | August 2019- July 2020 |
| Not awarded - unsuccessful | | | | |
| Experiences of holiday participation on young people's subjective wellbeing | BA British Academy (senior research fellowship) | PI | £56,570.93 | Submitted November 2021 |
| Achieving excellence in researching and publishing in the tourism studies interdisciplinary field in Africa | BA Writing workshops | PI | £5,949.89 | May-June 2021 |
| Achieving excellence in researching and publishing in tourism development and management. - Led by Brighton University | BA Writing workshop | Co-I | £3,464.96 | Jan-May 2019 |
| Counter-Cultural Cities: Spaces and Places of Alternative Travel | AHRC | PI | £849,037.69 | Oct 2020 |
| COVID-19: Building resilience into the tourism and hospitality sector through the Covid-19 crisis | UKRI | PI | £322,826.90 | May 2020 |

| | Research grant activity up to 2019 | | | |
|---|---|--|-------------|-------------------------------|
| External (research council) | | | | |
| KTP Family Holiday Association – exploring the wellbeing benefits of family holidays | TSB/ESRC (KTP) | PI | £137,468. | November 2010 - November 2012 |
| “City Connections” pilot project | HORIZON new digital Economy hub (RCUK) | PI | £8450 | May-July 2010 |
| “Tourist’s use of mobile internet in travel experiences” | HORIZON new digital Economy hub (RCUK) | PI | £3000 | May-September 2010 |
| “Analysis of innovative training models in Tourism in the EU” | EU (Malta) | Co-I (lead researcher in the UK aspect of the project) | £8000 | September – November 2010 |
| CAST “Chambers Active for Sustainable Tourism”. Funded under the “Networks for the competitiveness and sustainability of European Tourism” programme (ENT/CIP/08/B/NO5S00). | EU | Co-I | Euro 156000 | December 2008-July 2010 |
| External (non-research council) | | | | |
| Exploring the Potential of England’s Literary Legends for Tourism. Evaluation of the US market. | Marketing NG | PI | £16609 | January – March 2018 |
| Evaluation of the Nottingham October Festivals Month | Nottingham City Council. | PI | £5000 | July 2016-January 2017 |
| Current Trends in Social Tourism in EU and Beyond. | Family Holiday Association | PI | £4400 | April 2013 – April 2014 |
| “Understanding your customers. Online taster module” | LLN-Leap Ahead | PI | £8450 | October – December 2009 |
| “Evaluation of the Community | YHA | PI | £44000 | October |

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| Cohesion project” | | | | 2008 – October 2009 |
| “MBA learning resources for Travel and Tourism” | LLN – Leap Ahead | PI | £29000 | May 2008 – April 2009 |
| “Travel Doctor” | AGA Consulting | PI | £30000 | December 2007 – March 2008 |
| Marketing Evaluation Project | East Midlands Development Agency (EMT) | PI (assumed Dec 2007) | £38000 | December 2007 – March 2008 |
| Internal | | | | |
| Understanding family efficacy and cohesion from family holidays. | UoN ESRC IAA/DTP Business Boost | PI | £3,644 | November – December 2018 |
| “Service Animals on Holiday” | Small Steps, Small Business Fund. | Co-I | £2,637 | September 2018 – March 2019 |
| Exploring the effects of price discounting on UK domestic tourist consumer behaviour | NUBS (SPARK) | PI | £4500 | July 2014- June 2015 |
| The Breadth of Social Tourism in the UK | NUBS Directors Special Fund | PI | £4000 | April – July 2009 |
| “TRIP commercialisation project.” | NU-KTI Awards | PI | £15000 | April 2008- April 2009 |

PUBLICATIONS

CITATIONS INFORMATION

As at: 08/02/2024 (source: Google Scholar)

| | All | Since 2013 |
|-----------|------|------------|
| Citations | 8798 | 5634 |
| h-index | 44 | 38 |
| i10-index | 85 | 77 |

["Updated science-wide author databases of standardized citation indicators" \(September 2022 data-update\)](#)

| | |
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| Author Single Year 2021 Ranking 22,203 | Authors Career up to 2021 Ranking 108,313 |
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BOOKS

Diekmann, A. & McCabe, S. (2020) (eds.) *The Handbook of Social Tourism*. Oxford. Edward Elgar.

Diekmann, A., McCabe, S. and Cardoso Ferreira, C. (eds.) (2019). *Social Tourism at the Crossroads*. London. Routledge.

Font, X, and McCabe, S. (eds.) (2018). *Sustainability and marketing in tourism: its contexts, paradoxes, approaches, challenges and potential*. London. Routledge.

McCabe, S. (ed.) (2014). *The Handbook of Tourism Marketing*. London. Routledge.

McCabe, S., Minnaert, L., and Diekmann, A. (eds.) (2011). *Social Tourism in Europe: theory and practice*. Bristol: Channel View.

McCabe, S. (2009). *Marketing Communications in tourism and hospitality: Concepts, strategies and cases*. Oxford: Butterworth-Heinemann. Leisure, tourism and hospitality Series.

JOURNAL ARTICLES

McCabe, S. (2024). Theory in Tourism. *Annals of Tourism Research*, 103721.
<https://doi.org/10.1016/j.annals.2023.103721>

Jafari, J., & McCabe, S. (2024). Emergence: Annals and the evolving research and publishing landscape in tourism. *Annals of Tourism Research*, 103720.
<https://doi.org/10.1016/j.annals.2023.103720>

Czernek-Marszałek, K., & McCabe, S. (2024). Sampling in qualitative interview research: criteria, considerations and guidelines for success. *Annals of Tourism Research*, 103711.
<https://doi.org/10.1016/j.annals.2023.103711>

Li, C.; Ji, M., McCabe, S. & Bi, J-W. (2023). Fantasy curiosity: a new theoretical perspective to understand anime pilgrimage. *Current Issues in Tourism*. (forthcoming in 2024).
<https://doi.org/10.1080/13683500.2023.2277907>

Zhang, C. X. & McCabe, S. Identity conflict from the voice of the other: Chinese tourists to HK. *Journal of Travel Research*. (forthcoming 2024). <https://doi.org/10.1177/00472875231217898>

Qijie, J. & McCabe, S. (2023). Exploring fundamental motives of tourists visiting dark tourism sites. *Asia Pacific Journal of Tourism Research*. 28 (6): 610-624.
<https://doi.org/10.1080/10941665.2023.2255313>

Fernández-Morales, A., McCabe, S. & Cisneros-Martínez, J. D. Is Social tourism a vector for destination resilience to external shocks? Evidence from Spain. (Accepted at *Journal of Travel Research*, August 2023) <https://doi.org/10.1177/00472875231200493>

Bianchi, R. V., McCabe, S., Cisneros-Martínez, J. D., & Domínguez-Gómez, J. A. (2023). Contested discourses in social tourism: A relational political economy perspective. *Annals of Tourism Research*, 102, 103640. <https://doi.org/10.1016/j.annals.2023.103640>

Cisneros-Martínez, J. D., McCabe, S., & Fernández-Morales, A. (2023). Assessing the contribution of different markets in combatting destination seasonality: The case of Benidorm, Spain. *Journal of Destination Marketing & Management*, 29, 100802.
<https://doi.org/10.1016/j.jdmm.2023.100802>

Johnson, A. G., Rickly, J. M., & McCabe, S. (2023). Suppliers' perceptions on engaging in smart destinations: Evidence from Ljubljana. *Tourism Management Perspectives*, 47, 101125.
<https://doi.org/10.1016/j.tmp.2023.101125>

Melis, G., McCabe, S., Atzeni, M., & Del Chiappa, G. (2023). Collaboration and learning processes in value co-creation: A destination perspective. *Journal of Travel Research*, 62(3), 699-716. <https://doi.org/10.1177/00472875211070349>

Li, C., Lv, X., & McCabe, S. (2023). Understanding the dynamics of destination loyalty: a longitudinal investigation into the drivers of revisit intentions. *Current Issues in Tourism*, 26(2), 323-340. <https://doi.org/10.1080/13683500.2021.2012433>

Wu, B., Geng, B., Wang, Y., McCabe, S., Liao, L., Zeng, L. & Deng, B. (2022). Reverse entrepreneurship and integration in poor areas of China: Case studies of tourism entrepreneurship in Ganzi Tibetan Region of Sichuan. *Journal of Rural Studies*, 96, 358-368. <https://doi.org/10.1016/j.jrurstud.2022.11.012>

Duignan, M.; Everett, S. & McCabe, S. (2022). Events as catalysts for communal resistance to overtourism. *Annals of Tourism Research*, 96, 103438. <https://doi.org/10.1016/j.annals.2022.103438>

Katarzyna Czernek-Marszalek & McCabe, S. (2022). Why Qualitative Papers Get Rejected by Annals of Tourism Research? *Annals of Tourism Research*, Vol. 92, 103338. <https://doi.org/10.1016/j.annals.2021.103338>

Han, W., Wang, Y., & McCabe, S. (2021). Social media activation of pro-environmental personal norms: an exploration of informational, normative and emotional linkages to personal norm activation. *Journal of Travel & Tourism Marketing*, 38(6), 568-581. <https://doi.org/10.1080/10548408.2021.1969319>

Jiang, Q., & McCabe, S. (2021). Information technology and destination performance: Examining the role of dynamic capabilities. *Annals of Tourism Research*, 91, 103292. <https://doi.org/10.1016/j.annals.2021.103292>

Ingram, C., Themistocleous, C., McCabe, S., Rickly, J. (2021). Marketing ‘Literary England’: Beyond the special interest tourist. *Annals of Tourism Research empirical Insights*, 2 (2), 100018. <https://doi.org/10.1016/j.annale.2021.100018>

Johnson, A-G., Rickly, J.M., and McCabe, S. (2021). Smartmentality in Ljubljana. *Annals of Tourism Research*, 86, 103094. <https://doi.org/10.1016/j.annals.2020.103094>

Vento, E., Tammi, T., McCabe, S., & Komppula, R. (2020). Re-evaluating well-being outcomes of social tourism: Evidence from Finland. *Annals of Tourism Research*, 85, 103085. <https://doi.org/10.1016/j.annals.2020.103085>

McCabe, S., & Qiao, G. (2020). A review of research into social tourism: Launching the Annals of Tourism Research Curated Collection on Social Tourism. *Annals of Tourism Research*, 85, 103103. <https://doi.org/10.1016/j.annals.2020.103103>

- Hosany, S., Hunter-Jones, P., & McCabe, S. (2020). Emotions in tourist experiences: Advancing our conceptual, methodological and empirical understanding. *Journal of Destination Marketing & Management*. 16, 100444. <https://doi.org/10.1016/j.jdmm.2020.100444>
- Gossling, S., McCabe, S. & Chen, J. (2020). A socio-psychological conceptualisation of overtourism. *Annals of Tourism Research*. 84, 102976. <https://doi.org/10.1016/j.annals.2020.102976>
- Dolnicar, S. & McCabe, S. (2020). A Proactive model of journal editing. *Annals of Tourism Research*. 81, 102894. <https://doi.org/10.1016/j.annals.2020.102894>
- Melvin, J., Winklhofer, H., & McCabe, S. (2020). Creating joint experiences-Families engaging with a heritage site. *Tourism Management*, 78, 104038. <https://doi.org/10.1016/j.tourman.2019.104038>
- Lv, X.; Li, C. & McCabe, S. (2020). Expanding theory of tourists' destination loyalty: The role of sensory impressions. *Tourism Management*. 77, 104026. <https://doi.org/10.1016/j.tourman.2019.104026>
- Oklevik, O., Gössling, S., Hall, C. M., Steen Jacobsen, J. K., Grøtte, I. P., & McCabe, S. (2019). Overtourism, optimisation, and destination performance indicators: A case study of activities in Fjord Norway. *Journal of Sustainable Tourism*, 27(12), 1804-1824. <https://doi.org/10.1080/09669582.2018.1533020>.
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- Liu, Y., Li, C., McCabe, S. and Xu, H. (2019), "How small things affect the big picture?", *International Journal of Contemporary Hospitality Management*, 31 (7), 2994-3014. <https://doi.org/10.1108/IJCHM-10-2017-0655>
- Li, Q., Li, C., McCabe, S., and Xu, H. (2019). Always Best or Good Enough? The effect of 'mind-set' on preference consistency over time in tourist decision making. *Annals of Tourism Research*, 75, 186-201. <https://doi.org/10.1016/j.annals.2019.01.003>
- McCabe, S. & Branco-Illodo, I. (2019). Thrilled to have 'bagged a bargain' or 'very frustrating' and 'bitter': exploring consumer attitudes to value and deals in tourism. *Journal of Travel Research*, 58(6). 945–960. <https://doi.org/10.1177/0047287518790403>
- Vahideh, A., Yeoh, K.K., Khong, K-W., McCabe, S. (2018). Understanding Motivations of undertaking CSR Initiatives by Independent Hotels in Malaysia: A Holistic Approach. *Journal of International Contemporary Hospitality Management*, 31 (6), 2468-2487. <https://doi.org/10.1108/IJCHM-03-2018-0193>.

Diekmann, A. McCabe, S. & Ferreira, C.C. (2018). Social tourism: research advances, but stasis in policy. Bridging the divide. Introduction to the Special Issue on Social Tourism Policy Issues in *Journal of Policy Research in Tourism, Leisure and Events*. 10 (3), 181-188. <https://doi.org/10.1080/19407963.2018.1490859>

Cacmak, E., Lee, T. and McCabe, S. (2018). Reframing Informal Tourism Entrepreneurial Practices: capital and field relations structuring the informal tourism economy of Chiang Mai. *Annals of tourism Research*, 72, 37-47. <https://doi.org/10.1016/j.annals.2018.06.003>

Kakoudakis, K. & McCabe, S. (2018). Social tourism as a modest, yet sustainable, development strategy: Policy recommendations for Greece. *Journal of Policy Research in Tourism, Leisure and Events*, 10 (3), 189-203. <https://doi.org/10.1080/19407963.2018.1443938>

Chong, A., Wang, Y., Khong, K-W., Teng, M., McCabe, S. & Wang, Y. (2018). Analyzing key influences of tourists' acceptance of online reviews in travel decisions. *Internet Research*. Vol. 28 (3), 564-586. <https://doi.org/10.1108/IntR-05-2017-0212>

Cisneros Martínez, J.D., McCabe, S., & Fernandez, A. (2018). The contribution of social tourism to sustainable tourism: a case study of seasonally adjusted programmes in Spain. *Journal of Sustainable Tourism*, 26 (1), 85-107. <http://dx.doi.org/10.1080/09669582.2017.1319844>

McCabe, S. (2017). Social Tourism and its Contribution to Sustainable Tourism. *Cuadernos Económicos de Iice*. Numero 93, Junio, 29-44.

Li, C., McCabe, S. & Chen, Y. (2017) A marketing Perspective of Chinese long-haul Outbound Tourists and their Destination Choice. *Journal of China Tourism Research*. 13 (3), 298-315. <https://doi.org/10.1080/19388160.2017.1398118>

Han, W. McCabe, S. Wang, Y. & Chong, A. (2017). Evaluating user-generated content in social media: an effective approach to encourage greater pro-environmental behaviour in tourism? *Journal of Sustainable Tourism*, 26 (4), 600-614. <https://doi.org/10.1080/09669582.2017.1372442>

Braim, K. McCabe, S. Rickly, J. & Gadi, M. (2017). Managing Cultural Tourism in Post-Conflict Areas: the Kurdistan Federal Region, Iraq. *Tourism Today*, Fall 2017: 111-130. https://docs.wixstatic.com/ugd/79301e_4c63ba96590c4a2f9b5b33129dadb49a.pdf

Kakoudakis, K., McCabe, S. & Story, V. (2017). Social Tourism and Self-efficacy. *Annals of Tourism Research*. 65, 108-121. <https://doi.org/10.1016/j.annals.2017.05.005>

Ingram, C., Caruana, R., & McCabe, S. (2017). PARTicipative Inquiry for Tourist Experience". *Annals of Tourism Research*. 65, 13-24. <https://doi.org/10.1016/j.annals.2017.04.008>

Font, X. & McCabe, S. (2017). Sustainability and marketing in tourism: its contexts, paradoxes,

approaches, challenges and potential. *Journal of Sustainable Tourism*. 25(7), 869-883.
<http://dx.doi.org/10.1080/09669582.2017.1301721>

Li, C., McCabe, S. & Song, H. (2017). Tourist Choice Processing: Evaluating Decision Rules and Methods of Their Measurement. *Journal of Travel Research*, 56(6), 699-711.
<https://doi.org/10.1177/0047287516663651>

Li, C., McCabe, S. & Li, R. (2017). Digging deeper into decision-making of Chinese long-haul outbound tourists: combining choice-set and preference estimation approaches. *Journal of Destination Management and Marketing*, 6(3), 267-275.
<https://doi.org/10.1016/j.jdmm.2016.09.004>

Fernandez, A., Cisneros Martínez, J.D. & McCabe, S. (2016). Seasonal concentration of tourism demand: Decomposition analysis and marketing implications. *Tourism Management*. 56, 172-190. <https://doi.org/10.1016/j.tourman.2016.04.004>

McCabe, S., Li, C. & Chen, Z. (2016). Time for a Radical Reappraisal of Tourist Decision Making? Towards A New Conceptual Model. *Journal of Travel Research*, 55, 3-15.
<https://doi.org/10.1177/0047287515592973>

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<https://doi.org/10.1016/j.jdmm.2015.11.001>

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Bosangit, E., Hibbert, S. & McCabe, S. (2015). “If I was going to die I should at least be having fun”: Travel blogs, meaning and tourist experience. *Annals of Tourism Research*, 55, 1-14.
<https://doi.org/10.1016/j.annals.2015.08.001>

Ferrer, J.G., Ferri, M., Ferrandis, E.D., McCabe, S. & Garcia, J.S. (2015). Social tourism and healthy aging. *International Journal of Tourism Research*, 18 (4), 297-307.
<https://doi.org/10.1002/jtr.2048>

Bos, L., McCabe, S. & Johnson, S. (2015) Learning never goes on holiday: an exploration of social tourism as a context for experiential learning. *Current Issues in Tourism*, 18(9), 859-875.

McCabe, S. (2015). Family Leisure, opening a window on the meaning of family. *Annals of Leisure Research*. 18:2, 175-179.

McCabe, S. & Diekmann, A. (2015). The Rights to Tourism: Reflections on Social Tourism and Human Rights. *Tourism Recreation Research*, 40 (2), 194-204.

- Foster, C., & McCabe, S. (2015). The role of liminality in residential activity camps. *Tourist Studies*, 1, 46-64.
- Hunter-Jones, P., McCabe, S., Coles, T. & Fyall, A. (2014). Special Issue: Innovative approaches to tourism marketing and management research. *International Journal of Tourism Research*, 16(4), 313-350.
- McCabe, S. (2014). Towards a better theory of tourism experience? A response to Gnoth and Matteucci. *International Journal of Culture, Tourism and Hospitality*, 8(2), 238-241.
- Caruana, R., Glozer, S., Crane, A. and McCabe, S. (2014) Tourists' accounts of responsible tourism. *Annals of Tourism Research*, 46, 115-129. <https://doi.org/10.1016/j.annals.2014.03.006>
- Malone, S., McCabe, S., & Smith, A. (2014) The role of emotion in ethical tourism. *Annals of Tourism Research*, 44(1), 241–254. <https://doi.org/10.1016/j.annals.2013.10.005>
- McCabe, S. & Johnson, S. (2013) The happiness factor in tourism: Subjective well-being and social tourism. *Annals of Tourism Research*, 41 (1), 42-65.
- Li, S., & McCabe, S. (2012) Measuring the legacies of mega events: indicators and propositions. *International Journal of Tourism Research*, 15(4), 388–402.
- McCabe, S., Sharples, M., & Foster, C. (2012) Stakeholder Engagement In The Design Of Scenarios Of Technology-Enhanced Tourism Services. *Tourism Management Perspectives*, 4, 36-44.
- Diekmann, A. & McCabe, S. (2011) Systems of Social Tourism in the European Union: A Comparative Study. *Current Issues in Tourism*, 14 (5), 417-430.
- Foster, C.; McCabe, S.; & Dewhurst, H. (2010) Management Development Skills in the Hospitality and tourism sector: needs and issues from a regional perspective. *Tourism and Hospitality: Planning and Development*, 7 (4), 429–445.
- McCabe, S.; Li, C.; & Joldesma, T. (2010) Understanding the benefits of Social tourism, *International Journal of Tourism Research*, 12(6), 761-773.
- McCabe, S. & Stokoe, E.H. (2010) 'Have you been away?' Holiday talk in everyday interaction", *Annals of Tourism Research*, 37(4), 1117-1140.
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- Simoni, V. & McCabe, S. (2008) From ethnographers to tourists and back again: On positioning issues in the anthropology of tourism, *Civilisations*, 57(1-2), 173-190.
- Carnegie, E. & McCabe, S. (2008) Re-enactment events and tourism: meaning, authenticity and identity, *Current Issues in Tourism*, 11 (4), 349-368.
- Martin, E. & McCabe, S. (2007) Part time work and postgraduate students: Developing the skills for employment? *Journal of Hospitality, Leisure, Sport, Tourism Education*, 6 (2), 29-40.
- McCabe, S. & Foster, C. (2006) The role and function of narrative in tourist interaction, *Journal of Tourism and cultural Change*. 4 (3), 194-215.
- McCabe, S. (2005) Who is a Tourist? A Critical Review, *Tourist Studies*, 5 (1), 85-106.
- McCabe, S. & Stokoe, E.H. (2004) Place and identity in tourist accounts, *Annals of Tourism Research*, 31(3), 601-622.
- McCabe, S. (2003) Gender, identity and discourse in the consumption of leisure travel: an ethnomethodological approach, *Tourism Recreation Research*, 28 (2), 67-75.
- McCabe, S. (2001) The Problem of Motivation in Understanding the Demand for Leisure Day Visits, *Journal of Travel and Tourism Marketing*, 10 (1), 107-113.
- McCabe, S. (2000) Tourism motivation process, *Annals of Tourism Research*, 27 (4), 1049-1052.

CHAPTERS IN BOOKS

- Vento, E., McCabe, S. & Komppula, R. (2024). Wellbeing outcomes of social tourism: evidence from Finland. In Konu, H. and Smith, M.K. (Eds). *A research Agenda for Tourism and Wellbeing*. Oxford. Edward Elgar. Pp 179-196.
- Shaw, G., McCabe, S., & Wooller, J. (2020). Social tourism in the UK: the role of the voluntary sector as providers in a period of austerity. In *Handbook of Social Tourism*. Edward Elgar Publishing.
- Diekmann, A., McCabe, S. and Kakoudakis, K. (2018). Human rights, disabilities and social tourism: management issues and challenges. In Cooper, C., Gartner, W., Scott, N. & Volo, S.

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McCabe, S. (2018). Stakeholder Engagement in Tourism. In Moutihno, L. & Vargez, A. (Eds.) Strategic Management in Tourism (3rd Edition). Oxford. CAB International. Pp 279-294.

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McCabe, S. (2015). Are we all Post Tourists Now? Tourist Categories, Identities and Post-Modernity. In Vir Singh, T. (ed). Challenges in Tourism Research. Bristol, Channel View. Pp 18-25.

McCabe, S. (2014). Introduction, in McCabe, S. (ed). The Handbook of Tourism Marketing. London. Routledge.

McCabe, S. and Foster, C. (2014) Marketing Communications in tourism: a review and assessment of future research, in McCabe, S. (ed). The Handbook of Tourism Marketing. London. Routledge.

McCabe, S., Li, Chunxiao., Foster, C. and Nanda, B. (2014) Tourism marketing goes mobile: Smartphones and the consequences for tourist experiences. In McCabe, S. (ed). The Handbook of Tourism Marketing. London. Routledge.

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McCabe, S. (2014) Social Tourism. In, Cater, C., and Garrod, B (eds). The Encyclopaedia of Sustainable Tourism. London. Routledge.

C. Bosangit, S. McCabe & S. Hibbert. (2009) What is Told in Travel Blogs? Exploring Travel Blogs for Consumer Narrative Analysis. In Hopken, W., Gretzel, U., and R. Law (eds). Information and Communication Technologies in Tourism. Wien. Springer-Verlag. Pg: 61-72.

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McCabe, S. (2009) Who is a tourist? Conceptual and theoretical developments. In *Philosophical Issues in Tourism: Truth, Beauty and Virtue*. Edited by J. Tribe. Clevedon, Essex. Channel View. Pg: 25-42. ISBN: 978-1-84541-097-1.

Martin, E. & McCabe, S. (2008) Embedding Employability in Postgraduate Hospitality and Tourism courses through work placement. In Graves, S and A. Maher (eds) *Developing Graduate Employability: Case studies in hospitality, leisure, sport and tourism*. Newbury, Berks. Threshold Press. Pg 98-116. ISBN: 978-1-903152-19-5.

McCabe, S.; Long, P.; & Scullion, M. (2007) Tourism and the inclusive society. In *Social and Cultural Change: Making space(s) for tourism and leisure*. Editors: Casado-Diaz, M, S. Everett and J. Wilson. Brighton. LSA. Pp 45-66. ISBN: 978 1 905369 09 6.

McCabe, S. (2007) The beauty of the form: ethnomethodology and tourism studies. In *The Critical Turn in Tourism Studies: Innovative Research Methodologies* Editors: Irena Ateljevic, Nigel Morgan, Annette Pritchard and Nigel Morgan. Elsevier tourism social science series. Pg 227-243. ISBN: 0 08 045098 9.

McCabe, S. (2006) The making of community identity through the historic sporting event: the case of Ashbourne royal Shrovetide football. In, Picard, D and M. Robinson (eds). *Festivals, Tourism and Social Change: Remaking Worlds*. Clevedon, Channel View. Pg 99-118. ISBN: 1-84541-047-5.

McCabe, S. & Marson, D. (2004) The consumption of tourism space: place, modernity and meaning. In *Advances in Tourism Research: Tourism and Social Identities, Global Frameworks and Local Realities*, Edited by: Peter M Burns and Marina Novelli. Elsevier tourism social science series. Pg 91-110. ISBN: 0 08 045074 1.

Crouch, D. & McCabe, S. (2003) Culture, Consumption and Eco-tourism Policies. In Fennell, D and R. Dowling (eds), *Eco-tourism Policy and Planning*. Wallingford, Oxon. CAB International. Pg 77-98. ISBN: 0 85199 609 4.

McCabe, S. (2002) The Tourist Experience and Everyday Life. In Dann, G.M.S (ed) *The Tourist as a Metaphor of the Social World*. Wallingford, CAB International. Pg 61-76. ISBN: 0 85199 606 X.

McCabe, S. (2001) Day visitor's constructions of heritage landscapes as accounts for tourist/leisure behaviour. In Cotter, M.M., Boyd, W.E. and Gardiner, J.E (eds). *Heritage landscapes: understanding place and communities*. Southern Cross University Press, Lismore, NSW. Pp. 431-442. ISBN: unknown.

McCabe, S. (2000) The Problem of Motivation in Understanding the Demand for Leisure Day

Visits to the Peak National Park in the UK. In Woodside A G, Crouch G I, Mazanec T A, Oppermann M and Sakai M Y (eds). *Consumer Psychology of Tourism, Hospitality and Leisure*. Wallingford. CAB International. ISBN 0 85199 322 2.

McCabe, S. & Stocks, J. (1998) Issues in Social Impacts of Tourism Research with Reference to the Indian State of Goa. In Roy K C and Tisdell C A (eds). 1998. *Tourism in India and India's Economic Development*. NY Nova Science Publishers, Inc. ISBN: 1-56072-612-1.

PUBLISHED CONFERENCE PROCEEDINGS

McCabe, S. 2004. Narrating the touristic world: the storying of the tourist account of experience, In "Tourism and literature: travel, imagination and myth". July 2004. CD-ROM. ISBN 1 84387 085 3.

McCabe, S. 2004. The historic sporting festival: theatre of hate and love, mayhem and rehabilitation, exile and belonging. CD-ROM of JoE III conference proceedings on Festivals as Transnational practice, Innsbruck, Austria. May 2004. ISBN 1 84387 069 X.

Graeupl, A. and McCabe, S. 2003. Use of the Internet by 'silver surfers' for travel and tourism information use and decision-making: a conceptual review and discussion of findings. In Frew, A (ed) Proceedings of the 10th ENTER conference on Information Technology and Tourism, Helsinki. Pp 144-151. Co-author with Alice Graeupl. ISBN: 3-211-83910-0

McCabe, S. and Stokoe, E.H. 2002. Place, Space and Identity in Tourist Narratives. In Haven, C., D. Botterill and S. Webb (eds) conference proceedings of Tourism Research 2002, Cardiff, September, 2002. Cardiff, UWIC Press. ISBN: 1-902724-56-9.

McCabe, S. 2000. Consumption of the countryside at the turn of the millennium: a postmodern desert of experience or valuable link in the chain of 'real' lived identities. Day visitors to the Peak Park have their say. In Robinson, M, P. Long, N. Evans, R. Sharpley and J. Swarbrooke (eds). *Reflections on International Tourism: motivations, behaviour and tourist types*. Sunderland. Centre for Tourism and Business Education Publishers limited. ISBN: 1 871916 40 2.

INVITED PRESENTATIONS

Keynote presenter at THE INC conference, Cyprus, June 2022. Tourism, Hospitality and Events Innovation and Resilience during Uncertainty.

Keynote presenter at the (online) Smart, Social and Accessible Tourism conference, Aveiro, Portugal, November 2021.

Invited online research seminar to Temple University, Philadelphia, US., June 2020.

Invited research seminar at Swansea University School of Management, January 2020.

Invited participant at the Società Italiana Marketing conference in Piacenza, Italy, October 2019.

Keynote speech to the EAISM conference on Tourism Management and Related Issues in Venice, September 2019.

Invited presentation to the Nankai University School of Service Sector Management, May 2019.

Invited presentation to the Schichuan University of Tourism and hospitality Management, May 2019.

Keynote Speaker at the TTRA Europe conference, Bournemouth University, April 8-10th 2019.

Invited presentation at the University of Southern Norway, October 2018.

Invited participant at a TomSust workshop on Tourism Sustainability, Bruneck, Italy, November 2018.

Invited Jim Whyte Fellowship at University of Queensland, Australia, August 2018.

Invited participant at TTRA Europe (host PhD symposium), Ljubljana, Slovenia. 23-27th April, 2018.

Keynote Speaker at the Consumer Behaviour in Tourism (CBTS) conference, Bruneck-Brunico, Italy, 12-16th December 2017.

Invited guest lecture, NHTV, Breda university of Applied Sciences, Breda, Netherlands, 20-22nd November 2017.

Invited participant at a Tourism and big Data workshop in Vienna, Austria, 8-10th November 2017.

Keynote speaker at the SSTD 2017 2nd Spring Symposium on Challenges in Tourism Development, Gran Canaria, May 18-19th 2017.

Invited participant at TTRA Europe (host of PhD symposium), Angers, France. 24-28th April, 2017.

Keynote Speaker at the International Spa and Wellness conference, University of Derby, UK. February 2017.

Keynote speaker at the 24th Nordic Tourism Symposium, Iceland October 1st – 4th 2015.

Keynote speaker at the Tourism and Public Awareness of Man-Nature Relations Event Phänomenta, Flensburg 17-19th November 2014.

Keynote speaker at the COST ToBeWell symposium, Exeter University, 8-10th April 2013.

Invited discussant at a round table on Social Tourism Performance Measurement and Management, TTRA Europe, Bilbao, Spain, April 2012.

Keynote speaker at the 2012 Athens Tourism Symposium “Managing Tourism in Times of Crisis”, February 15-17th 2012.

Invited speaker at the BITS annual conference in Malaga, Spain, October 2009.

Keynote Speaker at the Third Critical Tourism Studies Conference, Zadar, Croatia, June 2009 (together with Dr Liz Stokoe).

Invited speaker at the BITS organised seminar on Social and Fair Tourism in Europe April 2009

“Mental health, wellbeing and family holidays.” Invited speaker to the ESRC seminar series on Tourism and social inclusion held at UWE in April 2008.

ESTEEM FACTORS EDITING AND REVIEW WORK

Editorial Roles:

- Annals of Tourism Research (Co Editor in Chief, 2018+ previously resource editor (2012-2018))
- Tourism Management (Editorial Board Member, 2020 +)
- International Journal of Contemporary Hospitality Management (Editorial Board Member Jan 2018 - 2021)
- Journal of Business Research (Associate Editor, Tourism and Hospitality Sciences (2015 - 2017))
- The International Journal of Culture, Tourism and Hospitality (Associate Editor 2014-2016)
- Tourism Recreation Research (editorial board member 2014-2017)
- The Journal of Destination Management and Marketing (editorial board member 2014-2018)
- Annals of Leisure Research (editorial board member (2016 + 2020))
- Journal of Policy Research in Tourism, Leisure and Events (editorial board member 2016 +)

MEMBERSHIP OF PROFESSIONAL ASSOCIATIONS

Invited fellowship of the International Academy for the Study of Tourism since 2019.

Invited member of an international organisation called the 'Tourism Research Centre' (2019)

Vice-President of the International Sociological Association (ISA), Research Committee 50 on International Tourism. Co-ordinator of the RC50 sessions at the World Congress of Sociology, Toronto, July, 2018.

Member of the Organisation Internationale De Tourisme Sociale (OITS/ISTO) (2015 +)

Member of the Travel and Tourism Research Association (Europe chapter). (2016 +). Co-chair of the PhD workshop, at the TTRA Europe conference in Angers, France 2017, and in Slovenia, 2018.

Deputy Chair of the Academy of Marketing SIG 'Tourism Marketing'. Involves coordinating reviews of submissions to the annual AM conference track, and co-organising an annual SIG event (2013-2017)

Co-ordinating Chair of the ISA World congress RC50 panel 5 on: *Ethics and Sustainable Tourism*, Durban, South Africa. July 23-29th 2006.

EXTERNAL EXAMINING AND OTHER DUTIES

External Examiner on the MSc Tourism and Events Management programmes, Lincoln Business School, University of Lincoln (December 2014+2018).

External examiner on BSc Tourism Management schemes at IBERS, University of Aberystwyth, Wales (December 2010-June 2015)

External examiner on MA programmes in Tourism and Leisure Management in the School of Service Sector Management at London Metropolitan University (Jan 2005 – Nov 2008)

External examiner on MA International Tourism Management, Plymouth University Business School (March 2008 – October 2010)

Invited external panel member on the Validation Events for the following:
MA International Tourism Management & Sustainability, Anglia Ruskin University, February 2008.

MA programmes in Tourism and Hospitality and Events Management, Sunderland University April 2007.

MA programmes in Cultural Festivals, Tourism and Events at Napier University, June 2005.

UoN RESEARCH DEGREE SUPERVISIONS

| Current Supervisions | Start date | Thesis due | role | |
|-------------------------------------|-------------------|-------------------------|---------------------|---|
| Fenfen Jiang | 01/10/2020 | 30/09/2024 | 1 st sup | |
| | | | | |
| Completed supervisions | Start date | Thesis submitted | PhD complete | Thesis Title |
| Somaiah Alotaibi | 01/10/2018 | 30/03/2023 | - | |
| Tahira Kosar | 01/10/2018 | 30/03/2023 | | |
| Ziqi Yan (UNNC) 3 rd sup | 01/10/2019 | 30/09/2022 | | |
| Abbie Gayle Johnson | 01/10/2017 | 19/04/2021 | 01/07/2021 | Exploring Tourism Stakeholders' Perspectives on Engaging in Smart Tourism Initiatives. |
| Heppy Millanyani | 01/10/2015 | 13/12/2020 | 18/03/2021 | The Dynamics of Consumer Reviews and Hotelier's Responses in Tourism Marketing. |
| Matt Voigts (Horizon CDT) | 01/10/2014 | 07/08/2019 | 14/02/2020 | Digital privacy and personal, social and civic agency: Refugees' experiences. |
| Farah Shishan | 01/10/2014 | 30/07/2019 | 07/11/2019 | The Nature Of Causality And Effectuation In The Context Of Service Innovation In Small Independent Firms. |
| Wei Han (UNNC) | 25/09/2013 | No record | 20/11/2019 | Online travel UGC as persuasive communication: explore its informational and normative influence on pro-environmental personal norms and behaviour. |
| Claire Ingram | 01/10/2013 | 29/09/2017 | 11/06/2018 | Ethical Agency within the Responsible Tourism Experience: A PARTicipative Inquiry. |
| Kadhim Braim | | | 09/02/2018 | Managing Cultural |

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|-------------------------|------------|------------|------------|---|
| | 01/10/2013 | 21/08/2017 | | Tourism in Post-Conflict Areas. |
| John Melvin | 01/10/2010 | 20/08/2015 | 03/11/2016 | The family visitor experience at heritage attractions: Value creation within a service environment. |
| Konstantinos Kakoudakis | 31/10/2009 | 28/02/2014 | 19/11/2014 | Effects of social tourism on unemployed parents' self-efficacy and job-search behaviour. |
| Kyoung-Bae Kim | 21/09/2009 | 30/04/2013 | 15/11/2013 | The Perceived role of Key Stakeholders' Involvement in Sustainable Tourism Development. |
| Chunxiao Li | 21/09/2009 | 14/06/2013 | 20/09/2013 | Understanding the destination choice process: an analysis of the Chinese outbound long haul market. |
| Pisuda Sangsue | 22/09/2008 | 30/11/2012 | 10/06/2013 | Destination image and branding in tourism: An investigation into brand confusion in the early consideration stage of a tourist's image formation processes of Thailand. |
| Sheila Malone | 22/09/2008 | 30/04/2012 | 15/10/2012 | The Role of Emotion in Ethical Consumer Decision-Making: a Tourism Context. |
| Carmela Bosangit | 24/09/2007 | 30/09/2011 | 11/06/2012 | Understanding Tourist Experiences: a Discourse Analysis of Travel Blogs. |
| Clare Foster | 02/04/2007 | 30/04/2010 | 03/11/2010 | Tourists evaluations of their package holiday experiences. |

PhD Supervisions prior to UoN

Dr Fabien Frenzel – “Politics in Motion: The Mobilities of Political Tourists” (Leeds Metropolitan University, February 2010)

Dr Valerio Simoni – “Touristic encounters in Cuba: informality, ambiguity, and emerging

relationships”. (Leeds Metropolitan University, November 2009).
Dr Alice Graupl – “Tourist information search and the grey market” (University of Derby, 2008).

RESEARCH EXAMINATIONS

External Examiner:

Wen Zhang (2022). Storytelling as a Destination Marketing Strategy: Comparing the Persuasiveness of Story and Fact. University of Central Florida, Rosen College. PhD.

Jennifer Holland (2019). Navigating uncertainty: Tourists' perceptions of risk in ocean cruising. University of Brighton. PhD.

Rene Brauer (2018). What research impact? Tourism and the changing UK research ecosystem. PhD. University of Surrey.

Zanda Serdane (2017). Slow travellers in slow countries: slow travel practices and experiences in Latvia. PhD. University of Salford.

Rouven Doren. (2016). Eco-friendly travelling: The relevance of perceived norms and social comparison. University of Bergen, Norway.

Hanne Kroger. (2016). The role of sustainability in enhancing place performance through an identity-based approach to place branding. PhD. University of Plymouth.

Siripan Deesilatham (2015). Wellness tourism: determinants of incremental enhancement in tourists' quality of life. PhD. Royal Holloway, University of London.

Maria Joao Ferreira Custodio (2014). Tourism Destination Image and its implications for Destination Branding and Competitiveness: The Case of the UK Market in the Algarve. PhD. University of Exeter.

Andrew Lyon (2013). Tourism and Sustainable Development: Active Stakeholder Discourses in the Waterberg Biosphere Reserve, South Africa. PhD. University of Liverpool.

Tadashi Yamagata (2013). Networks, Acts and Artefacts: Exploring Actor Network Theory through Letterboxing. PhD. University of Surrey.

Brendan Paddison (2013). Governance and community advocacy in tourism development: an international comparison. PhD. York St John University.

Victoria Richards (2012). (Re)Envisioning the tourism experiences of people with vision impairment. PhD. Cardiff Metropolitan University.

Victoria Eichhorn (2011). On the Outside Looking in: A performative Analysis of Disability and Social Exclusion. PhD. University of Surrey.

Kristyna Marcevoa (2011). Group Influences on Individual Holiday Decision-Making and Behaviour: A Study of Group Dynamics in Tourist Parties of Young People. PhD. University of Exeter.

Jakob Calice (2011). Purification and Tourism: The Alpentherme's Sauna World and the F.X. Mayr Cure in the Austrian Gastein Valley. PhD. Leeds Metropolitan University.

Jose Antonio Hyder Espineira (2011). Proposal of a website engagement scale and research model. Analysis of the influence of intra website comparative behavior. PhD. University of Valencia.

S.M Nazrul Islam (2010). Tourism Marketing in Developing Countries: A study of Bangladesh. PhD. University of Strathclyde.

Gunsoy, Esra. (2010). Sustainable tourism development in Northern Cyprus: a case study of the Karpaz Region. PhD. University of Sunderland.

Luther, Angela. (2010). Silent voices of tourism: a narrative exploration of cervical spinal cord injury and leisure travel. PhD. UWIC.

Prokopis, Christou. (2009). Achieving guest satisfaction through the agritourism experience: The case of Cyprus. PhD. Nottingham Trent University.

George, B.P. (2004). Holidays, Holiday Attachment, and Customer Loyalty in Tourism. PhD. Goa University School of Management, India.

Internal Examiner (Nottingham University Business School):

Natalie Wolf (2016) Age-friendly design of the airport: the case of Frankfurt Airport.

Luiz Gustavo Medeiros Barbosa (2012) The Competitiveness of Brazilian Tourism Destinations.

Rania Hussein (2009) Internet Adoption in the Travel and Tourism Industry in Egypt: an empirical investigation.

Basri Rashid (2007) Destination Evaluation: tourist assessments of beach resorts in Malaysia.